



NWC's Odor Control products critical in helping composting facility make good on their "Good Neighbor" Policy

PROJECT LOCATION

Land and Lakes Company
Chicago, Illinois
March 2010 - Current Day

CHALLENGE

Besides adhering to all state and local regulations the company adopted further internal guidelines to maintain a "Good Neighbor" Policy which includes a "Zero" Tolerance for Odors

PRODUCT SOLUTION

Odor Sergeant
Odor Major

RESULTS

The use of New Waste Concepts Products had an immediate effect at the facilities. It allowed them to achieve their "Good Neighbor" policy goal. They could use less product more effectively which reduced their operating costs.



Each year, Land & Lakes Company processes hundreds of thousands of cubic yards of organic landscape waste and food scraps into a premium finished compost product. Based in the Chicago market and operating facilities, Land & Lakes the largest composter in the state of Illinois, and one of the largest compost processors in the country.

Adhering to all state and local regulations, Land and Lakes

adopted standard operating procedures to insure safe environmental operations. In addition, the company adopted further internal guidelines to maintain a good neighbor standard. Land & Lakes strives for a zero tolerance of odors.

Over the years several site managers tried many different odor control products which were ineffective and costly. This was not acceptable to company management. After almost giving up on trying another spray or misting type product application, Margie Campbell from New Waste Concepts convinced site operations staff members like Joe Zepeda, Bruce Knapp, and Mike Nolan to make one last try, using NWC's Odor Neutralizing products.

Use of New Waste Concepts products, Odor Major and Odor Sergeant, had an immediate positive effect at Land & Lakes facilities. Depending on the materials being processed and weather conditions, Land & Lakes was trained by New Waste Concepts staff in the alternative methods of application of the products. Sometimes, the two products are mixed together and sprayed on composting windrows, or on incoming materials as they pass through the tub grinder. Concentrations and frequency of application vary depending on the type of incoming material and its moisture content. NWC's Odor Control products have also been sprayed on compost windrows as they are periodically mixed by the window turner to maintain proper aerobic conditions.

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- Mary Margaret Cowhey, one of the family team that operates the business

Mary Margaret Cowhey, one of the family team that operates the business, compliments NWC's Odor Major and Odor Sergeant as the best product on the market, "We have tried a lot of products to eliminate odors and these are the only ones that live up to the performance claims. Beyond their performance, these NWC products have been cost-effective. We can use smaller quantities of these high performance products and get better results than with any other so-called solution we tried."

Land & Lakes has also experimented with NWC equipment such as its patented sprayers. "We were impressed with the ability of this equipment to cover large areas quickly and evenly. Our site layout is not optimal for deploying this type of sprayer full-time, but at new locations these sprayers could offer great labor savings," said Mary Margaret.

FOR MORE INFO

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